IFMA® Chicago Chapter
International Facility Management Association

2025-2026 Sponsorship

www.ifma-chicago.org

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International Facility Management Association

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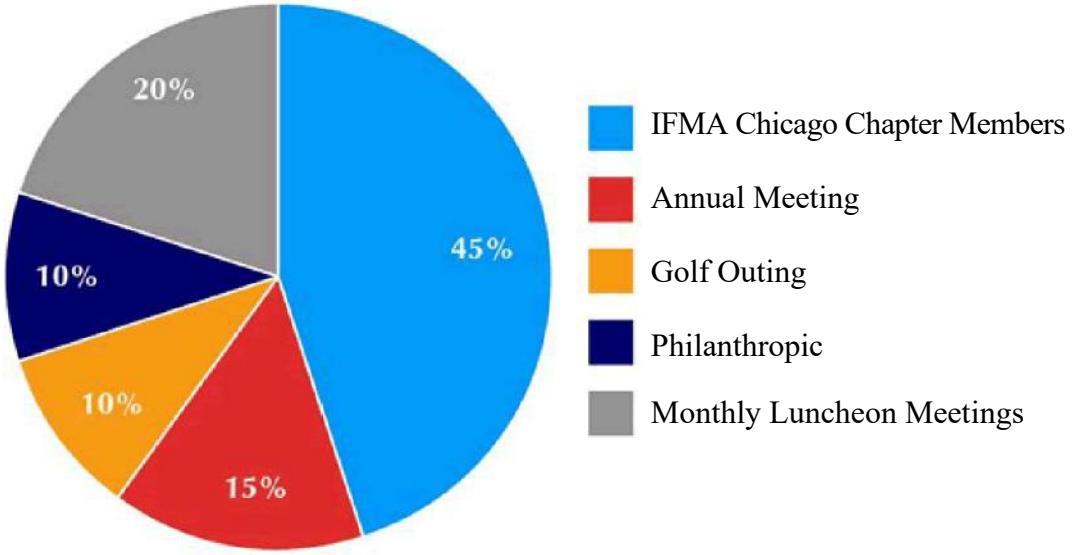
Sponsorship Overview

Value of Sponsorship Dollars



As a corporate sponsor of the Chicago Chapter of IFMA, your support allows for members to receive educational opportunities and provide community support. Furthermore, these programs provide your company with valuable visibility as a supporter of a professional organization. It can help you reach your target audience and provide two-way marketing opportunities. With over 300 professional and associate members, the Chicago and Northern Illinois Chapters now unified, is the best way to gain access and network with those that earn their living in the facilities profession.f

The opportunities outlined in this booklet offer you the chance to promote your organization and help sponsor IFMA activities. The partnership program will run from July 1st, 2025 - June 30th, 2026.

IFMA members have traditionally demonstrated a strong loyalty to those who help fund and support their chapter. Here is one opportunity to earn that support.

Do you have questions on any of the opportunities detailed in this booklet? Please contact our Sponsorship Committee Chair Melany Larson: sponsorship@ifma-chicago.org

Sponsorship Benefits

Be the first to partner with the Chicago and Northern Illinois Chapter of IFMA for the 2025–2026 programming year! This partnership campaign has been developed to enhance our members' opportunities to be seen and be heard year-round. Four partnership levels are available – select the level that meets your needs and your budget.

FEATURE	SPONSORSHIP LEVELS			
	Platinum Level ($5,000) 2 available	Gold Level ($3,000) 6 available	Silver Level ($1,500) 6 available	Bronze Level ($1,000) Unlimited
One event sponsorship of your choice (Platinum level first choice)	✓	✓		
Chicago Chapter of IFMA fees included (only need to pay the National member fee)	✓ (2 members)	✓ (1 member)		
Program Sponsor of the Month (dedicated table to display materials and opportunity to speak at the podium before the program)	✓	✓		
Golf event hole sponsorship -Premium hole	✓			
Golf event hole sponsorship -standard hole		✓		
Logo w/link included in e-communications	✓	✓		
Website Sponsor of the Month (Logo w/link featured on Chicago Chapter of IFMA's home page and Featured Sponsor page	✓	✓	✓	
Website presence with link for 12 months	✓ (logo)	✓ (logo)	✓ (logo)	✓ (name)
One eblast to all members during the program year (coordinated through Admin Office)	✓	✓	✓	
Vendor showcase event at the Annual Meeting	✓	✓	✓	✓
First right of refusal to renew partnership the following year and/or first invitation to upgrade	✓	✓	✓	✓
Monetary credit to events of your choice (e.g. Golf Outing, Guest Tickets for Events)	✓ ($500)	✓ ($300)	✓ ($150)	✓ ($50)
Guest tickets to monthly luncheon program	✓ (8 per year)	✓ (5 per year)	✓ (3 per year)	✓ (1 per year)
Tickets to the Annual Meeting	✓ (3)	✓ (2)	✓ (1)	✓ (1)
Verbal recognition at all meetings	✓	✓	✓	✓
Table signage posted at all chapter events	✓ (logo)	✓ (logo)	✓ (name)	✓ (name)
Approximate Value of Sponsorship	**Over $5,000 in benefits**	**Over $3,000 in benefits**	**Over $2,000 in benefits**	**Over $1,000 in benefits**

The 2025–2026 Partnership Program kicks off July 1, 2025 and concludes June 30, 2026.
To reserve your partnership level, contact the Chicago Chapter of IFMA office at admin@ifma.org
Or call 312-236-0900 and ask for Michelle

Events Corresponding with Medal Sponsorship

World Workplace Reception –
Intent: Build your professional network. Reconnect with fellow IFMA members, meet new friends, establish business relationships with exhibitors and sponsors, and take away a list of trusted contacts you can call on for advice and information.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:
- Logo visibility at networking event
- Invitation and logo listed on Chicago Chapter of IFMA website
- Exposure to thousands of facility managers

Vendor Showcase at the Annual Meeting
Intent: All medal sponsors have the opportunity display at a designated table prior to the July Annual Meeting.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- Opportunity to introduce your company and services.
- 2 complimentary tickets to the event.

Holiday Party Sponsor
Intent: Join Chicago Chapter of IFMA for some networking cheer at this fun and casual event. To be held in early 2026.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- Opportunity to introduce your company and services.
- 2 complimentary tickets to the event.

Annual Meeting Sponsor
Intent: We have an exclusive sponsorship opportunity for one of the most heavily attended and fun events of the year. At this event, we will recap the year, introduce the incoming Officers and announce the Chapter Award recipients in addition to the "world-famous" IFMA Buck-et Drawing. To be held July 2026.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- Table to display marketing materials.
- Opportunity to introduce your company and services.

Fall Fest Event
Intent: Join us in a great social event to celebrate the forthcoming change of season. The inaugural event had over 100 attendees and this continues to be one of the Chapter's more popular events. Chicago Chapter of IFMA will provide the venue and event logistics. TBD

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:

- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- Table to display marketing materials.
- Opportunity to introduce your company and services.
- 2 complimentary tickets to the event

Additional Sponsorship Opportunities

Golf & Charity Outing

Intent: A great day of networking on the course. This is a Don't Miss Event held the Thursday before Memorial Day weekend. There will be numerous hole sponsorships and other sponsorship opportunities for this event.

Sponsorship Commitment: $300 – $1,000

Prize Donations

Donate a auction item to IFMA Chicago and your company will be recognized at our events (Annual Meeting and Charity Golf Outing)

Sponsorship Form

Medal Sponsorship 2025 – 2026

- ☐ Platinum Level ($5,000)
- ☐ Silver Level ($1,500)
- ☐ Gold Level ($3,000)
- ☐ Bronze Level ($1,000)

SPONSOR CONTACT INFORMATION

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method: _____ Please invoice me _____ I will be mailing a check payable to Chicago Chapter of IFMA

_____ Please charge my credit card Exp Date: _____

Card Number: _____ CVV # _____

Please return this form to the IFMA Chicago's Administrator's Office by June 15, 2025
Please email a high resolution logo (jpeg)
Email to: admin@ifma-chicago.org
19250 Everett Lane, Suite 103, Mokena, IL 60448